



Sim Shis SEO Services Pvt. Ltd.

Elevate Your Online Presence with SEO Services
Boost Your Website's Visibility
and Drive Organic Traffic

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Introduction

In the digital age, the online presence of any business is crucial for success. Search Engine Optimization (SEO) is a fundamental component of this online presence, ensuring that your website is not only visible but ranks high on search engine result pages (SERPs).

Importance of SEO

Increased Visibility: SEO enhances your website's visibility on search engines, making it easier for potential customers to find you.

Credibility and Trust: High-ranking websites are often perceived as more trustworthy and credible.

Better User Experience: SEO involves optimizing your site for a better user experience, which can lead to increased customer satisfaction.

Higher Conversion Rates: When your website ranks high, it is more likely to attract users interested in your products or services, leading to higher conversion rates.



Our Approach to SEO



On-Page Optimization

We optimize your website's individual pages to make them more search engine-friendly. This includes optimizing meta tags, headings, content, and images.

Off-Page Optimization

Building a strong online presence involves activities outside your website. Our off-page optimization strategies include link building, social media marketing, and influencer outreach.

Technical SEO

Technical aspects, such as website speed, mobile-friendliness, and proper indexing, play a crucial role in SEO. We address these technical elements to improve your site's performance.



Our Approach to SEO



Content Strategy

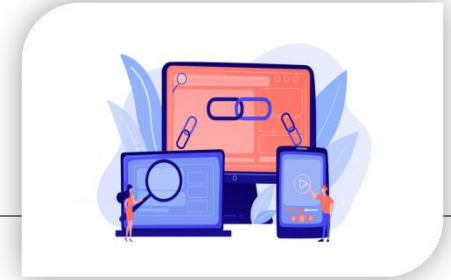
Content is king in the digital world. We develop a comprehensive content strategy that includes creating high-quality, relevant, and engaging content to attract and retain your target audience.

Local SEO

For businesses targeting a local audience, we optimize your online presence to ensure your business appears in local search results, Google Maps, and other location-based searches.



Our SEO Services



SEO Audit and Analysis

We conduct a thorough audit of your website to identify strengths, weaknesses, opportunities, and threats. This analysis forms the basis of our customized SEO strategy.

Keyword Research and Strategy

Identifying the right keywords is crucial for SEO success. We conduct in-depth keyword research to target terms that align with your business goals and resonate with your target audience.

On-Page Optimization

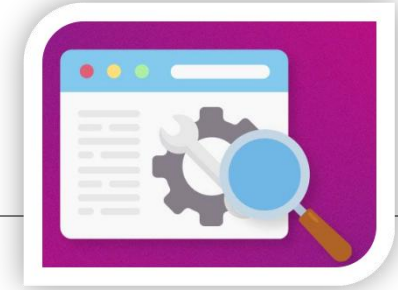
Optimizing individual pages for search engines, including meta tags, headings, and content, to improve relevance and visibility.

Link Building or Off-Page SEO

Building high-quality backlinks is a cornerstone of our off-page optimization strategy, enhancing your site's authority and trustworthiness.



Our SEO Services



Content Creation and Optimization

Developing and optimizing content that not only appeals to your audience but also aligns with search engine algorithms for better ranking.

Technical SEO

Addressing technical aspects such as website speed, mobile responsiveness, and site structure to ensure optimal performance.

Local SEO with GMB

Optimizing your online presence for local searches, including Google My Business optimization and local link building.



Benefits of SMO



Why SMO Is Crucial:

Engagement: Foster engagement and interaction with your audience.

Brand Awareness: Increase brand visibility across social platforms.

Customer Insights: Gain valuable insights into audience preferences and behavior.

Drive Conversions: Convert social engagement into leads and sales.



SMO Services



Our SMO Services:

Social Media Strategy: Crafting a tailored strategy for your brand.

Profile Setup and Optimization: Optimizing social profiles for maximum impact.

Content Creation and Publishing: Engaging content creation and scheduling.

Community Engagement: Active participation and engagement with your audience.

Performance Analysis: Analyzing social media metrics for continual improvement.

SMO & SMM Sites

| | | | |
|------------|-------------|----------|----------------|
| Facebook | Instagram | LinkedIn | Twitter |
| Pintere'st | Reddit | Quora | Tumblr |
| Pocket | Evernote | Digg | slideshare.net |
| YouTube | Behance.com | Scoop it | Plurk |



Pricing Structure

| Name | Basic SEO Package | Standard SEO Package | Premium SEO Package |
|---------------------------------|-------------------|--|---|
| SEO Audit and Analysis | Basic Yes | Yes | Yes |
| Keyword Research and Strategy | Basic Yes | Yes | Yes |
| On-Page Optimization | Basic Yes | Yes | Yes |
| Link Building Or Offpage SEO | Basic Yes | Yes | Yes |
| Monthly Reporting | Basic Yes | Yes | Yes |
| Social Media Posting | Basic Yes | 6 platform/ 15 post Month + 2 Video | 10 platform/ 25 post Month + 6 Video |
| Content Creation & Optimization | | 8 Blog Post per Month | 15 Blog Posts per Month |
| Technical SEO | | Yes | Yes |
| Local SEO with GMB | | Yes | Yes |
| Dedicated Account Manager | | | Yes |
| Price | 20,000/- Month | 30,000/- Month | 40,000/- Month |



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